

Cultural Analysis Tool

Cultural Analytics Software Studies Organizational Culture in Action [The Culture Map Tools for Cultural Studies](#) **Diagnosing and Changing Organizational Culture** **Cross-Cultural Analysis Corporate Culture and Performance** *Cross-cultural Analysis Practice Development in Nursing and Healthcare* **Cross-Cultural Interaction: Concepts, Methodologies, Tools, and Applications** *Morphological Analysis of Cultural DNA* **Culture Transformation The Culture Cycle** *The Unity Game Engine and the Circuits of Cultural Software* **Cross-Cultural Analysis Handbook of Research on Methods and Tools for Assessing Cultural Landscape Adaptation** **Cross-Cultural Analysis Culture - Theory - Disability Methods and Data Analysis for Cross-Cultural Research** *Handbook of Research on Cross-Cultural Approaches to Language and Literacy Development Methods and Data Analysis for Cross-Cultural Research Teaching Cultural Competence in Nursing and Health Care, Third Edition* **Organizational Culture and Leadership Cultural Software** *Non-destructive Micro Analysis of Cultural Heritage Materials* **Social Computing, Behavioral-Cultural Modeling and Prediction** **Russia's Cultural Statecraft** *Cross-Cultural Design. Methods, Tools and User Experience* **Cross-Cultural Pragmatics** *Research Methods for Cultural Studies Language Cultural Studies Review* **Trilogies as Cultural Analysis** *Culture's Software Cultural Studies Advances in Cultural Linguistics War and the Cultural Turn Advances in Culturally-Aware Intelligent Systems and in Cross-Cultural Psychological Studies Cultural Perspectives on Development*

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Research Methods for Cultural Studies Mar 27 2020 This new textbook addresses the neglect of practical research methods in cultural studies. It provides readers with clearly written overviews of research methods in cultural studies, along with guidelines on how to put these methods into operation. It advocates a multi-method approach, with students drawing from a pool of techniques and approaches suitable for their own topics of investigation. The book covers the following main areas: * Drawing on experience, and studying how narratives make sense of experience. * Investigating production processes in the cultural industries, and the consumption and assimilation of cultural products by audiences and fans. * Taking both quantitative and qualitative approaches to the study of cultural life. * Analysing visual images and both spoken and written forms of discourse. * Exploring cultural memory and historical representation.

Cross-cultural Analysis Feb 18 2022 Bridging the gap between the latest methodological developments and cross-cultural research, this interdisciplinary resource presents strategies for analyzing cross-cultural data. Techniques are demonstrated through applications that employ cross-national data sets such as the latest European Social Survey. With an emphasis on the generalized latent variable approach, internationally prominent researchers from a variety of fields explain how the methods work, how to apply them, and how they relate to other methods. Syntax and graphical and verbal explanations of the techniques are included. Online resources include some of the data sets and syntax commands used in the book. The second edition includes six new chapters and two revised ones presenting exciting developments in the literature of cross-cultural analysis, including topics such as approximate measurement invariance, alignment optimization, sensitivity analyses, a mixed-methods approach to test for measurement invariance, and a multilevel structural equation modeling approach to explain noninvariance. This book is intended for researchers, practitioners, and advanced students interested in cross-cultural research. The book will appeal to researchers and students in psychology, political science, sociology, education, marketing and economics, geography, criminology, psychometrics, epidemiology, and public health, as well as those interested in methodology. It is also appropriate for an advanced methods course in cross-cultural analysis.

Organizational Culture and Leadership Nov 03 2020 Regarded as one of the most influential management books of all time, this fourth edition of Leadership and Organizational Culture transforms the abstract concept of culture into a tool that can be used to better shape the dynamics of organization and change. This updated edition focuses on today's business realities. Edgar Schein draws on a wide range of contemporary research to redefine culture and demonstrate the crucial role leaders play in successfully applying the principles of culture to achieve their organizational goals.

Trilogies as Cultural Analysis Dec 24 2019 This book offers a "big picture" view of three universal themes, as seen in literary representations: sea-crossing tales, human-animal relations, and (late) father-son relationships. Seen in triptych, these writings demonstrate how passing between worlds and across cultures has become the normative human condition. Authors analyzed within a hemispheric and post-national frame include works by Ernest Hemingway, J.M. Coetzee's late Jesus novels, and Esmeralda Santiago's When I Was Puerto Rican. Fusing literary criticism, communication studies, and literary nonfiction within a writing studies framework, Trilogies argues for the inclusion in our writing of personal, institutional, and disciplinary perspectives. The book invites readers to re-imagine writing and communication styles. How can we envision and communicate the representations of between-world experiences that are all around us? What kinds of writing and communication styles can travel beyond our "bubbles," engage General Education students, and gain a hearing in the public sphere?

Advances in Culturally-Aware Intelligent Systems and in Cross-Cultural Psychological Studies Jul 19 2019 This book offers valuable new insights into the design of culturally-aware systems. In its first part, it is devoted to presenting selected Culturally-Aware Intelligent Systems devised in the field of Artificial Intelligence and its second part consists of two sub-parts that offer a source of inspiration for building modelizations of Culture and of its influence on the human mind and behavior, to be used in new Culturally-Aware Intelligent Systems. Those sub-parts present the results of experiments conducted in two fields that study Culture and its influence on the human mind's functions: Cultural Neuroscience and Cross-Cultural Psychology. In this era of globalization, people from different countries and cultures have the opportunity to interact directly or indirectly in a wide variety of contexts. Despite differences in their ways of thinking and reasoning, their behaviors, their values, lifestyles, customs and habits, languages, religions - in a word, their cultures - they must be able to collaborate on projects, to understand each other's views, to communicate in such a way that they don't offend each other, to anticipate the effects of their actions on others, and so on. As such, it is of primary importance to understand how culture affects people's mental activities, such as perception, interpretation, reasoning, emotion and behavior, in order to anticipate possible misunderstandings due to differences in handling the same situation, and to try and resolve them. Artificial Intelligence, and more specifically, the field of Intelligent Systems design, aims at building systems that mimic the behavior of human beings in order to complete tasks more efficiently than humans could by themselves. Consequently, in the last decade, experts and scholars in the field of Intelligent Systems have been increasingly tackling the notion of cultural awareness. A Culturally-Aware Intelligent System can be defined as a system where Culture-related or, more generally, socio-cultural information is modeled and used to design the human-machine interface, or to provide support with the task carried out by the system, be it reasoning, simulation or any other task involving cultural knowledge.

Handbook of Research on Cross-Cultural Approaches to Language and Literacy Development Feb 06 2021 With rapid technological and cultural advancements, the 21st century has witnessed the wide scale development of transnationalist economies, which has led to the concurrent evolution of language and literacy studies, expanding cross-cultural approaches to literacy and communication. Current language education applies new technologies and multiple modes of text to a diverse range of cultural contexts, enhancing the classroom experience for multi-lingual learners. The Handbook of Research on Cross-Cultural Approaches to Language and Literacy Development provides an authoritative exploration of cross-cultural approaches to language learning through extensive research that illuminates the theoretical frameworks behind multicultural pedagogy and its myriad applications for a globalized society. With its comprehensive coverage of transnational case studies, trends in literacy teaching, and emerging instructive technologies, this handbook is an essential reference source for K-20 educators, administrators in school districts, English as a Second Language (ESL) teachers, and researchers in the field of Second Language Acquisition (SLA). This diverse publication features comprehensive and accessible articles on the latest instructional pedagogies and strategies, current empirical research on cross-cultural language development, and the unique challenges faced by teachers, researchers, and policymakers who promote cross-cultural perspectives.

Russia's Cultural Statecraft Jun 29 2020 This book focuses on Russia's cultural statecraft in dealing with a number of institutional cultural domains such as education, museums and monuments, high arts and sport. It analyses to what extent Russia's cultural activities abroad have been used for foreign policy purposes, and perceived as having a political dimension. Building on the concept of cultural statecraft, the authors present a broad and nuanced view of how Russia sees the role of culture in its external relations, how this shapes the image of Russia, and the ways in which this cultural statecraft is received by foreign audiences. The expert team of contributors consider: what choices are made in fostering this agenda; how Russian state authorities see the purpose and limits of various cultural instruments; to what extent can the authorities shape these instruments; what fields have received more attention and become more politicized and what fields have remained more autonomous. The methodological research design of the book as a whole is a comparative case study comparing the nature of Russian cultural statecraft across time, target countries and diverse cultural fields. It will be of interest to scholars and students of Russian foreign policy and external relations and those working on the role of culture in world politics.

Corporate Culture and Performance Mar 19 2022 Going far beyond previous empirical work, John Kotter and James Heskett provide the first comprehensive critical analysis of how the "culture" of a corporation powerfully influences its economic performance, for better or for worse. Through painstaking research at such firms as Hewlett-Packard, Xerox, ICI, Nissan, and First Chicago, as well as a quantitative study of the relationship between culture and performance in more than 200 companies, the authors describe how shared values and unwritten rules can profoundly enhance economic success or, conversely, lead to failure to adapt to changing markets and environments. With penetrating insight, Kotter and Heskett trace the roots of both healthy and unhealthy cultures, demonstrating how easily the latter emerge, especially in firms which have experienced much past success. Challenging the widely held belief that "strong" corporate cultures create excellent business performance, Kotter and Heskett show that while many shared values and institutionalized practices can promote good performances in some instances, those cultures can also be characterized by arrogance, inward focus, and bureaucracy -- features that undermine an organization's ability to adapt to change. They also show that even "contextually or strategically appropriate" cultures -- ones that fit a firm's strategy and business context -- will not promote excellent performance over long periods of time unless they facilitate the adoption of strategies and practices that continuously respond to changing markets and new competitive environments. Fundamental to the process of reversing unhealthy cultures and making them more adaptive, the authors assert, is effective leadership. At the heart of this groundbreaking book, Kotter and Heskett describe how executives in ten corporations established new visions, aligned and motivated their managers to provide leadership to serve their customers, employees, and stockholders, and thus created more externally focused and responsive cultures.

The Culture Map Jul 23 2022 An international business expert helps you understand and navigate cultural differences in this insightful and practical guide, perfect for both your work and personal life. Americans precede anything negative with three nice comments; French, Dutch, Israelis, and Germans get straight to the point; Latin Americans and Asians are steeped in hierarchy; Scandinavians think the best boss is just one of the crowd. It's no surprise that when they try and talk to each other, chaos breaks out. In *The Culture Map*, INSEAD professor Erin Meyer is your guide through this subtle, sometimes treacherous terrain in which people from starkly different backgrounds are expected to work harmoniously together. She provides a field-tested model for decoding how cultural differences impact international business, and combines a smart analytical framework with practical, actionable advice.

Advances in Cultural Linguistics Sep 20 2019 This groundbreaking collection represents the broad scope of cutting-edge research in Cultural Linguistics, a burgeoning field of interdisciplinary inquiry into the relationships between language and cultural cognition. The materials surveyed in its chapters demonstrate how cultural conceptualizations encoded in language relate to all aspects of human life - from emotion and embodiment to kinship, religion, marriage and politics, even the understanding of life and death. Cultural Linguistics draws on cognitive science, complexity science and distributed cognition, among other disciplines, to strengthen its theoretical and analytical base. The tools it has developed have worked toward insightful investigations into the cultural grounding of language in numerous applied domains, including World Englishes, cross-cultural/intercultural pragmatics, intercultural communication, Teaching English as an International Language (TEIL), and political discourse analysis.

Cultural Analytics Oct 26 2022 A book at the intersection of data science and media studies, presenting concepts and methods for computational analysis of cultural data. How can we see a billion images? What analytical methods can we bring to bear on the astonishing scale of digital culture--the billions of photographs shared on social media every day, the hundreds of millions of songs created by twenty million musicians on Soundcloud, the content of four billion Pinterest boards? In *Cultural Analytics*, Lev Manovich presents concepts and methods for computational analysis of cultural data. Drawing on more than a decade of research and projects from his own lab, Manovich offers a gentle, nontechnical introduction to the core ideas of data analytics and discusses the ways that our society uses data and algorithms.

Methods and Data Analysis for Cross-Cultural Research Mar 07 2021 Heavy migration patterns, the globalization of markets, and increased cross-cultural communications have made cross-cultural research a necessity in the behavioral and social sciences. This type of research is a natural and inevitable extension for researchers whose earlier focus was on intracultural studies. In *Methods and Data Analysis for Cross-Cultural Research*, authors Fons Van de Vijver and Kwok Leung have developed a long-awaited guide for graduate students and professionals that presents cross-cultural methodology in a practical light. Covering all the major issues in the field, this volume's presentation of theory serves as a jumping board for the practical discussion of methods, design, and analysis that follows. The central focus is primarily on the design and analysis of quasi-experiments, which is the dominant framework for cross-cultural research. This volume presents an up-to-date overview of the most important tools of cross-cultural research and illustrates the most meaningful techniques in feature boxes, complete with sample data. Professionals and students in the field of cross-cultural research will undoubtedly recognize that this is the most up-to-date and comprehensive practical guide on the market. Students and academics in the fields of clinical/counseling psychology, social work, research methods, sociology, ethnic studies, and social psychology will be grateful for this handy reference when conducting cross-cultural research.

Cross-Cultural Analysis May 09 2021 The first comprehensive and statistically significant analysis of the predictive powers of each cross-cultural model, based on nation-level variables from a range of large-scale database sources such as the World Values Survey, the Pew Research Center, the World Bank, the World Health Organization, the UN Statistics Division, UNDP, the UN Office on Drugs and Crime, TIMSS, OECD PISA. Tables with scores for all culture-level dimensions in all major cross-cultural analyses (involving 20 countries or more) that have been published so far in academic journals or books. The book will be an invaluable resource to masters and PhD students taking advanced courses in cross-cultural research and analysis in Management, Psychology, Sociology, Anthropology, and related programs. It will also be a must-have reference for academics studying cross-cultural dimensions and differences across the social and behavioral sciences.

Cultural Perspectives on Development Jun 17 2019 What does cultural analysis have to offer development studies? Is culture a new paradigm for the study of development or a minefield of theoretical confusion? Can we move beyond notions of global culture' and local culture' to a more refined notion of cultural processes? This collection of articles addresses these issues providing a diversity of approaches. Two themes in particular run

through the contributions: the relationship between culture and political economy and the relationship between local and global processes.

Cross-Cultural Interaction: Concepts, Methodologies, Tools, and Applications Dec 16 2021 In a globalized society, individuals in business, government, and a variety of other fields must frequently communicate and work with individuals of different cultures and backgrounds. Effectively bridging the culture gap is critical to success in such scenarios. Cross-Cultural Interaction: Concepts, Methodologies, Tools, and Applications explores contemporary research and historical perspectives on intercultural competencies and transnational organizations. This three-volume compilation will present a compendium of knowledge on cultural diversity and the impact this has on modern interpersonal interactions. Within these pages, a variety of researchers, scholars, professionals, and leaders who interact regularly with the global society will find useful insight and fresh perspectives on the field of cross-cultural interaction.

Cultural Studies Review Jan 25 2020 This edition of Cultural Studies Review brings together a diverse set of essays and new writing that identify particular national tendencies, notions of family, epistemological worries about postmodernity's represented purpose and queries about cultural studies as it is taught and as it could be understood. There is also some careful exploring of where and why we might be at home in our differences and what a felt homelessness might be. To gather these varied strands beneath the heading 'Homefronts' acknowledges, as always, the plurality of the environments that we call home and the battles of representation, and being, that make up the experiences of nation, family, philosophy and academic discipline that render those sites particular and so personal to us.

Non-destructive Micro Analysis of Cultural Heritage Materials Sep 01 2020 This book provides the scientific and technical background materials of non-destructive methods of microscopic analysis that are suitable for analysing works of art, museum pieces and archaeological artefacts. Written by experts in the field, this multi-author volume contains a number of case studies, illustrating the value of these methods. The book is suited to natural scientists and analysts looking to increase their knowledge of the various methods that are currently available for non-destructive analysis. It is also the perfect resource for museum curators, archaeologists and art-historians seeking to identify one or more suitable methods of analysis that could solve material-related problems.

War and the Cultural Turn Aug 20 2019 In this stimulating new text, renowned military historian Jeremy Black unpacks the concept of culture as a descriptive and analytical approach to the history of warfare. Black takes the reader through the limits and prospects of culture as a tool for analyzing war, while also demonstrating the necessity of maintaining the context of alternative analytical matrices, such as technology. Black sets out his unique approach to culture and warfare without making his paradigm into a straitjacket. He goes on to demonstrate the flexibility of his argument through a series of case studies which include the contexts of rationale (Gloire), strategy (early modern Britain), organizations (the modern West), and ideologies (the Cold War). These case studies drive home the point at the core of the book: culture is not a bumper sticker; it is a survival mechanism. Culture is not immutable; it is adaptable. Wide-ranging, international and always provocative, War and the Cultural Turn will be required reading for all students of military history and security studies.

Cross-Cultural Pragmatics Apr 27 2020 This book, which can be seen as both a research monograph and a text book, challenges the approaches to human interaction based on supposedly universal "maxims of conversation" and "principles of politeness", which fly in the face of reality as experienced by millions of people - refugees, immigrants, crosscultural families, and so on. By contrast to such approaches, which can be of no use in crosscultural communication and education, this book is both theoretical and practical: it shows that in different societies, norms of human interaction are different and reflect different cultural attitudes and values; and it offers a framework within which different cultural norms and different ways of speaking can be effectively explored, explained, and taught. The book discusses data from a wide range of languages, including English, Italian, Russian, Polish, Yiddish, Hebrew, Japanese, Korean, and Walmatjari (an Australian Aboriginal language), and it shows that the meanings expressed in human interaction and the different "cultural scripts" prevailing in different speech communities can be described and compared in a way that is clear, simple, rigorous, and free of ethnocentric bias by using a "natural semantic metalanguage", based on empirically established universal human concepts. As the book shows, this metalanguage can be used as a basis for teaching successful cross-cultural communication and education, including the teaching of languages in a cultural context.

Organizational Culture in Action Aug 24 2022 This book is a practical guide to reengineering the culture of organizations and to understanding the implications of culture for organizational effectiveness. Beginning with an explanation of the theories of organizational culture, the book provides guidance on collecting information, leading students through qualitative research methods of observation, interviewing, and analyzing written texts. Students come away equipped to apply cultural insights to fostering diversity, supporting organizational change, making leadership more dynamic, understanding the link between ethics and culture, and achieving personal growth.

Cross-Cultural Analysis Jul 11 2021 Cross-Cultural Analysis is the sequel to Culture's Consequences, the classic work published by Geert Hofstede, one of the most influential management thinkers in today's times.

Hofstede's original work introduced a new research paradigm in cross-cultural analysis: studying cultural differences through nation-level dimensions (complex variables defined by intercorrelated items). This paradigm has been subsequently used by hundreds of prominent scholars all over the world and has produced solid results. This new text takes the next step: It critically examines in one comprehensive volume the current, prevalent approaches to cross-cultural analysis at the level of nations that have been developed since Hofstede's work, offering students and researchers the theoretical and practical advantages and potential pitfalls of each method. The book is structured into four distinct parts. Parts I and II focus on the main theoretical and statistical issues in cross-cultural analysis using Hofstede's approach and the different research methods now associated with it. Part II consists of presentations of all well-known (and some lesser known) large-scale cross-cultural studies since Hofstede's work that have explained cross-cultural variation in terms of dimensional models. Part III summarizes the main conclusions to be drawn from the presentations in Part II and I explains how the proposed models have contributed to our practical understanding of cross-cultural diversity.

Cultural Software Oct 02 2020 In this book J. M. Balkin offers a strikingly original theory of cultural evolution, a theory that explains shared understandings, disagreement, and diversity within cultures. Drawing on many fields of study—including anthropology, evolutionary theory, cognitive science, linguistics, sociology, political theory, philosophy, social psychology, and law—the author explores how cultures grow and spread, how shared understandings arise, and how people of different cultures can understand and evaluate each other's views. Cultural evolution occurs through the transmission of cultural information and know-how—cultural software—in human minds, Balkin says. Individuals embody cultural software and spread it to others through communication and social learning. Ideology, the author contends, is neither a special nor a pathological form of thought but an ordinary product of the evolution of cultural software. Because cultural understanding is a patchwork of older imperfect tools that are continually adapted to solve new problems, human understanding is partly adequate and partly inadequate to the pursuit of justice. Balkin presents numerous examples that illuminate the sources of ideological effects and their contributions to injustice. He also enters the current debate over multiculturalism, applying his theory to problems of mutual understanding between people who hold different worldviews. He argues that cultural understanding presupposes transcendent ideals and shows how both ideological analysis of others and ideological self-criticism are possible.

Culture - Theory - Disability Apr 08 2021 Which theoretical and methodological approaches of contemporary cultural criticism resonate within the field of disability studies? What can cultural studies gain by incorporating disability more fully into its toolbox for critical analysis? Culture - Theory - Disability features contributions by leading international cultural disability studies scholars which are complemented with a diverse range of responses from across the humanities spectrum. This essential volume encourages the problematization of disability in connection with critical theories of literary and cultural representation, aesthetics, politics, science and technology, sociology, and philosophy. It includes essays by Lennard J. Davis, Rosemarie Garland-Thomson, Dan Goodley, Robert McRuer and Margrit Shildrick.

Language Feb 24 2020 Like other tools, language was invented, can be reinvented or lost, and shows significant variation across cultures. It's as essential to survival as fire - and, like fire, is found in all human societies.

Language presents the bold and controversial idea that language is not an innate component of the brain, as has been famously argued by Chomsky and Pinker. Rather, it's a cultural tool which varies much more across different societies than the innateness view suggests. Fusing adventure, anthropology, linguistics and psychology, and drawing on Everett's pioneering research with the Amazonian Pirahns, Language argues that language is embedded within - and is inseparable from - its specific culture. This book is like a fire that will generate much light. And much heat.

Software Studies Sep 25 2022 This collection of short expository, critical and speculative texts offers a field guide to the cultural, political, social and aesthetic impact of software. Experts from a range of disciplines each take a key topic in software and the understanding of software, such as algorithms and logical structures.

Culture's Software Nov 22 2019 When Geert Hofstede famously defined culture as collective programming of the mind, the definition broadly referred to culture as such, including all the layers in his "onion" model. The title of this volume, Culture's Software, represents a development of this original idea and was inspired by none other than Professor Hofstede himself. He used this phrase over thirty years later when lecturing to an international group of scholars gathered in Poland to debate the idea of cultural communication styles, which has, in recent years, been fruitfully discussed from a fresh perspective by scholars working within cognitive and cultural linguistics. The debate has given rise to this book, which will inspire further research into this fascinating subject.

The Unity Game Engine and the Circuits of Cultural Software Aug 12 2021 Videogames were once made with a vast range of tools and technologies, but in recent years a small number of commercially available 'game engines' have reached an unprecedented level of dominance in the global videogame industry. In particular, the Unity game engine has penetrated all scales of videogame development, from the large studio to the hobbyist bedroom, such that over half of all new videogames are reportedly being made with Unity. This book provides an urgently needed critical analysis of Unity as 'cultural software' that facilitates particular production workflows, design methodologies, and software literacies. Building on long-standing methods in media and cultural studies, and drawing on interviews with a range of videogame developers, Benjamin Nicoll and Brendan Keogh argue that Unity deploys a discourse of democratization to draw users into its 'circuits of cultural software'. For scholars of media production, software culture, and platform studies, this book provides a framework and language to better articulate the increasingly dominant role of software tools in cultural production. For videogame developers, educators, and students, it provides critical and historical grounding for a tool that is widely used yet rarely analysed from a cultural angle.

Tools for Cultural Studies Jun 22 2022 An introductory textbook for tertiary courses in cultural studies, communications studies, and social semiotics. It aims to equip the student with the conceptual materials necessary for advanced undergraduate study in these fields. Where other textbooks in his area ask the student first to learn and then to apply a body of theoretical work, Tools for Cultural Studies begins by identifying a number of aspects found in actual situations of social sign use, and examines how these may be thought through in the most effective ways. Rather than treat its materials as elements of a single overall theory of communication, it develops a flexible set of conceptual tools for a practical analytic competence. As well as pointing out the complex nature of the social, it encourages a critical and inventive attitude to cultural theory itself.

The Culture Cycle Sep 13 2021 The contribution of culture to organizational performance is substantial and quantifiable. In The Culture Cycle, renowned thought leader James Heskett demonstrates how an effective culture can account for 20-30% of the differential in performance compared with "culturally unremarkable" competitors. Drawing on decades of field research and dozens of case studies, Heskett introduces a powerful conceptual framework for managing culture, and shows it at work in a real-world setting. Heskett's "culture cycle" identifies cause-and-effect relationships that are crucial to shaping effective cultures, and demonstrates how to calculate culture's economic value through "Four Rs": referrals, retention, returns to labor, and relationships. This book: Explains how culture evolves, can be shaped and sustained, and serve as the organization's "internal brand." Shows how culture can promote innovation and survival in tough times. Guides leaders in linking culture to strategy and managing forces that challenge it. Shows how to credibly quantify culture's impact on performance, productivity, and profits. Clarifies culture's unique role in mission-driven organizations. A follow-up to the classic Corporate Culture and Performance (authored by Heskett and John Kotter), this is the next indispensable book on organizational culture. "Heskett (emer., Harvard Business School) provides an exhaustive examination of corporate policies, practices, and behaviors in organizations." Summing Up: Recommended. Reprinted with permission from CHOICE, copyright by the American Library Association.

Practice Development in Nursing and Healthcare Jan 17 2022 In its first edition, Practice Development in Nursing made an important contribution to understanding practice development and its core components. Now fully updated to take into account themany developments in the field, the second edition continues tofill an important gap in the market for an accessible, practicaltext on what remains a key issue for all members of the healthcareteam globally. Practice Development in Nursing and Healthcare explores the basis of practice development and its aims, implementation and impact on healthcare, to enable readers to be confident in their approaches to practice development. It is aimed at healthcareprofessionals in a variety of roles (for example clinical practice, education, research and quality improvement) and students, as well as those with a primary practice development role, in order to enable them to effectively and knowledgeably develop practice and the practice of others. Key features: New updated edition of a seminal text in the field, including significant new material Relevance to the entire healthcare team Accessible and practical in style, with case studies, scenarios and examples throughout Edited by and with contributions from experts in the field Fully updated to include the latest research Supported by a strong evidence base

Cross-Cultural Design. Methods, Tools and User Experience May 29 2020 This two-volume set LNCS 11576 and 11577 constitutes the thoroughly refereed proceedings of the 11th International Conference on Cross-Cultural Design, CCD 2019, which was held as part of the 21st HCI International Conference, HCI 2019, in Orlando, FL, USA, in July 2019. The total of 1275 papers and 209 posters included in the 35 HCI 2019 proceedings volumes were carefully reviewed and selected from 5029 submissions. CCD 2019 includes a total of 80 papers; they were organized in topical sections named: Part I, Methods, Tools and User Experience; Cross-cultural design methods and tools; culture-based design; cross-cultural user experience; cultural differences, usability and design; aesthetics and mindfulness. Part II, Culture and Society: Cultural products; experiences and creativity; design for social change and development; cross-cultural product and service design; intercultural learning.

Diagnosing and Changing Organizational Culture May 21 2022 Diagnosing and Changing Organizational Culture provides a framework, a sense-making tool, a set of systematic steps, and a methodology for helping managers and their organizations carefully analyze and alter their fundamental culture. Authors, Cameron and Quinn focus on the methods and mechanisms that are available to help managers and change agents transform the most fundamental elements of their organizations. The authors also provide instruments to help individuals guide the change process at the most basic level—culture. Diagnosing and Changing Organizational Culture offers a systematic strategy for internal or external change agents to facilitate foundational change that in turn makes it possible to support and supplement other kinds of change initiatives.

Social Computing, Behavioral-Cultural Modeling and Prediction Jul 31 2020 This book constitutes the refereed proceedings of the 4th International Conference on Social Computing, Behavioral-Cultural Modeling and Prediction, held in College Park, MD, USA, March 29-31, 2011. The 48 papers and 3 keynotes presented in this volume were carefully reviewed and selected from 88 submissions. The papers cover a wide range of topics including social network analysis; modeling; machine learning and data mining; social behaviors; public health; cultural aspects; and effects and search.

Teaching Cultural Competence in Nursing and Health Care, Third Edition Dec 04 2020 Praise for the Second Edition: "This book will help educators understand the multidimensional process of cultural competence, and the vignettes it provides will be useful to anyone who teaches cultural competence." – Nursing Education Perspectives Based on proven research, this textbook is a unique "how-to" for nursing faculty called upon to educate students, nurses, and other health care providers on how to provide optimal care for culturally diverse populations. It offers a systematic approach featuring ready-to-use materials for planning, implementing, and evaluating cultural competence education strategies and programs. A wealth of practical information on all aspects of culturally competent communication and treatment—in both classroom and workplace settings—is supplemented with an assessment and evaluation toolkit that can be adapted for all educational levels. The third edition is reorganized to facilitate the incorporation of cultural competence into a greater variety of environments, and provides additional examples and case studies to better illustrate content. Updated and revised information, research findings, and expanded ready-to-apply strategies and exemplars are woven throughout all chapters. New and expanded chapters address curriculum; traditional classrooms, hybrid, and online courses; and clinical settings, immersion experiences, service learning, simulation, and nursing skills lab. Included are educational activities for academic, clinical, and professional association settings. Integrated reflection boxes, easy-to-apply action steps, toolkit resource boxes, references, and discussion questions help students to fully integrate the book's content. The text fulfills Cultural Competence accreditation requirements for undergraduate nursing programs and for institutions trying to obtain Magnet Status. New to the Third Edition: Reorganized to address cultural competence in a variety of environments Expanded ready-to-apply strategies and exemplars A wealth of updated and revised information and research New and expanded chapters on curriculum and varied learning modalities New information on clinical settings, immersion experiences, service learning, simulation, and nursing skills lab Reflection boxes, easy-to-apply action steps, toolkit resource boxes, and discussion questions Also available: For PhD students, instructors, institutions, and others who want to take it a step further, can purchase The Cultural Competence Education Resource Toolkit. This product contains questionnaires and evaluation methods for a variety of environments, and will enable the use to assess cultural competence in a group of individuals, and a means to achieve optimal cultural competence. For more information, go to www.springerpub.com/ctoolkit.

Cross-Cultural Analysis Apr 20 2022 Intended to bridge the gap between the latest methodological developments and cross-cultural research, this interdisciplinary resource presents the latest strategies for analyzing cross-cultural data. Techniques are demonstrated through the use of applications that employ cross national data sets such as the latest European Social Survey. With an emphasis on the generalized latent variable approach, internationally-prominent researchers from a variety of fields explain how the methods work, how to apply them, and how they relate to other methods presented in the book. Syntax and graphical and verbal explanations of the techniques are included. A website features some of the data sets and syntax commands used in the book. Applications from the behavioral and social sciences that use real data-sets demonstrate: The use of samples from 17 countries to validate the resistance to change scale across these nations How to test the cross-national invariance properties of social trust The interplay between social structure, religiosity, values, and social attitudes A comparison of anti-immigrant attitudes and patterns of religious orientations across European countries. The book is divided into techniques for analyzing cross-cultural data within the generalized-latent-variable approach: multiple-group confirmatory factor analysis and multiple-group structural equation modeling; multi-level analysis; latent class analysis; and item-response theory. Since researchers from various disciplines often use different methodological approaches, a consistent framework for describing and applying each method is used so as to cross 'methodological borders' between disciplines. Some chapters describe the basic strategy and how it relates to other techniques presented in the book, others apply the techniques and address specific research questions, and a few combine the two. A table in the preface highlights for each chapter: a description of the contents, the statistical methods used, the goal(s) of the analysis, and the data set employed. This book is intended for researchers, practitioners, and advanced students interested in cross-cultural research. Because the applications span a variety of disciplines, the book will appeal to researchers and students in: psychology, political science, sociology, education, marketing and economics, geography, criminology, psychometrics, epidemiology, and public health, as well as those interested in methodology. It is also appropriate for an advanced methods course in cross-cultural analysis.

Morphological Analysis of Cultural DNA Nov 15 2021 This volume describes research in computational design which implements shape grammars or space syntax for morphological analysis, applying these scientific and rule-based methodologies to cultural aspects of the field. The term 'cultural DNA' describes the effort to explore computational design from the perspectives of a meme, a socio-cultural analogy to genes. Based on the 1st Cultural DNA Workshop, held at KAIST, Daejeon, Korea in 2015, the book considers whether there is such a thing as a 'cultural DNA' common throughout various domains, and if so how computer-assisted tools and methodologies play a role in its investigation. Following an introduction covering some fundamental theories of cultural DNA research, part two of the book describes morphological analysis in architecture, with examples from Malaysia and China. Part three then moves up to morphological analysis at the urban scale, including discussion of morphological evolution in France, development of a model Korean city, and introducing a rule-based generative analysis approach for urban planning. Part four considers methods for analysing the DNA of other cultural artefacts such as online games, novels, cars, and music, and part five introduces the tools under development that aid morphological cultural DNA research including topics about shape grammar, building information modeling (BIM), cultural persona, and prototyping. The book will be of significant interest to those involved in the cultural aspects of urban and architectural design, cultural informatics and design research.

Methods and Data Analysis for Cross-Cultural Research Jan 05 2021 This is an integrated introduction to methods, research design, and data analysis tailored to the challenges of cross-cultural research.

Handbook of Research on Methods and Tools for Assessing Cultural Landscape Adaptation Jun 10 2021 In a globalizing and expanding world, the need for research centered on analysis, representation, and management of landscape components has become critical. By providing development strategies that promote resilient relations, this book promotes more sustainable and cultural approaches for territorial construction. The Handbook of Research on Methods and Tools for Assessing Cultural Landscape Adaptation provides emerging research on the cultural relationships between a community and the ecological system in which they live. This book highlights important topics such as adaptive strategies, ecosystem services, and operative methods that explore the expanding aspects of territorial transformation in response to human activities. This publication is an important resource for academicians, graduate students, engineers, and researchers seeking a comprehensive collection of research focused on the social and ecological components in territory development.

Cultural Studies Oct 22 2019 This hands-on survey introduces students to the diverse fields that comprise cultural studies, from visual culture to popular music and new media. It can be used as a standalone text or is the perfect companion volume to Ryan's Cultural Studies: An Anthology. Provides a comprehensive overview of the field, from cyberculture and digital media to fashion and new formulations of gender identity Includes student exercises and activities for each chapter Teaches cultural analysis through practical examples and application Gives students across disciplines the tools to become practitioners of Cultural Studies and active cultural analysts The perfect companion volume to Ryan's Cultural Studies Anthology (2008)

Culture Transformation Oct 14 2021 "e:A true culture transformation should outlast the management that initiated it."e; In his latest book, Phil Geldart, CEO of Eagle's Flight, discusses:How and where to startMeasuring the impactThe role of leadershipHow to change behaviorThe importance of convictionWho should do whatThe role of HRand substantially more...The book also includes an action planning workbook with the 30 most crucial questions to address in order to ensure success.