

# Nfte Student Workbook

**Student Activity Workbook for Entrepreneurship** Entrepreneurship The State of Financial Literacy and Education in America Hearing on careers for the 21st century **Financial literacy education Teach to Work** How to Start and Operate a Small Business Entrepreneurship Business Education Forum An Introduction to Community Development **The Young Entrepreneur's Guide to Starting and Running a Business** *Cambridge IGCSE® Enterprise Coursebook* *Goodbye Homeboy Entrepreneurship Social Entrepreneurship For Dummies* **The Young Entrepreneur's Guide to Starting and Running a Business** *Towards an Entrepreneurial Culture for the Twenty-first Century* **Entrepreneurship New Total English Elementary Teacher's Book for Pack** Teaching the Entrepreneurial Mindset Across the University **New Venture Creation** Putting the Young in Business *The Other Wes Moore Spanish Translated Milady's Standard Professional Barbering* **2020 Vision: a History of the Future** **Discovering Wes Moore A New Day One** *Insiders and Outsiders* **Readings in Philippine History** **Entrepreneurship + Mybizskillskit** #fix Young America **Zero to One Million: How I Built My Company to \$1 Million in Sales . . . and How You Can, Too** *Exploring Careers for the 21st Century* **Success for Teens** **Entrepreneurship and Small Business Management** **The Entrepreneurial Mindset** **An Oresteia** **Running a Micro Business** *Net Smart*

Eventually, you will certainly discover a extra experience and realization by spending more cash. nevertheless when? reach you admit that you require to acquire those all needs taking into account having significantly cash? Why dont you try to get something basic in the beginning? Thats something that will lead you to understand even more roughly speaking the globe, experience, some places, past history, amusement, and a lot more?

It is your utterly own time to enactment reviewing habit. along with guides you could enjoy now is **Nfte Student Workbook** below.

*Net Smart* Jun 30 2019 A media guru shows us how to use social media intelligently, humanely, and, above all, mindfully. Like it or not, knowing how to make use of online tools without being overloaded with too much information is an essential ingredient to personal success in the twenty-first century. But how can we use digital media so that they make us empowered participants rather than passive receivers, grounded, well-rounded people rather than multitasking basket cases? In *Net Smart*, cyberculture expert Howard

Rheingold shows us how to use social media intelligently, humanely, and, above all, mindfully. Mindful use of digital media means thinking about what we are doing, cultivating an ongoing inner inquiry into how we want to spend our time. Rheingold outlines five fundamental digital literacies, online skills that will help us do this: attention, participation, collaboration, critical consumption of information (or "crap detection"), and network smarts. He explains how attention works, and how we can use our attention to focus on the tiny relevant portion of

the incoming tsunami of information. He describes the quality of participation that empowers the best of the bloggers, netizens, tweeters, and other online community participants; he examines how successful online collaborative enterprises contribute new knowledge to the world in new ways; and he teaches us a lesson on networks and network building. Rheingold points out that there is a bigger social issue at work in digital literacy, one that goes beyond personal empowerment. If we combine our individual efforts wisely, it could produce a more thoughtful society: countless

small acts like publishing a Web page or sharing a link could add up to a public good that enriches everybody.

[How to Start and Operate a Small Business](#) Apr 01 2022

**Student Activity Workbook for Entrepreneurship** Nov 08 2022 Written by an award-winning expert demystifies the process of starting a business by presenting difficult economic, financial and business concepts in a manner easily understood by beginners. This book addresses the demands of integrating workplace relevant activities to meet academic standards. Placing an emphasis on developing business plans, it can be used as a professional resource for anyone looking to start their own business.

**New Venture Creation** Jan 18 2021 This new 7th Edition of *New Venture Creation: Entrepreneurship for the 21st Century*, is the most heavily revised edition since its existence, yet it still maintains the market defining "Timmons Model of the Entrepreneurial Process." As always, Timmons & Spinelli cover the process of getting a new venture started, growing the venture, and successfully harvesting it. Through text, case studies, and hands-on exercises, this how-to text guides students in discovering the concepts of entrepreneurship and the competencies, skills, tools, and experience to equip students to successfully launch a new venture and recognize entrepreneurial opportunities.

[An Introduction to Community Development](#) Dec 29 2021 Beginning with the foundations

of community development, *An Introduction to Community Development* offers a comprehensive and practical approach to planning for communities. Road-tested in the authors' own teaching, and through the training they provide for practicing planners, it enables students to begin making connections between academic study and practical know-how from both private and public sector contexts. *An Introduction to Community Development* shows how planners can utilize local economic interests and integrate finance and marketing considerations into their strategy. Most importantly, the book is strongly focused on outcomes, encouraging students to ask: what is best practice when it comes to planning for communities, and how do we accurately measure the results of planning practice? This newly revised and updated edition includes: increased coverage of sustainability issues, discussion of localism and its relation to community development, quality of life, community well-being and public health considerations, and content on local food systems. Each chapter provides a range of reading materials for the student, supplemented with text boxes, a chapter outline, keywords, and reference lists, and new skills based exercises at the end of each chapter to help students turn their learning into action, making this the most user-friendly text for community development now available.

**Zero to One Million: How I**

**Built My Company to \$1 Million in Sales . . . and How You Can, Too** Feb 05 2020 Do You Want to Become a Multi-Millionaire Entrepreneur? Here's How. By the time Ryan Allis had reached the age of twenty-one, he had achieved the financial goal most people just dream about: He built his company to one million in sales. Allis has since grown his company iContact Corp., a provider of Web-based email marketing and online communication software, to \$10 million per year in sales, and has helped numerous clients increase their sales dramatically. Now Allis shares the secrets of his lightning-fast success with you. In *Zero to One Million*, he details his simple yet innovative evaluation system of "Market-Advantages-Return" to help you determine if your business idea is viable. Once you have a solid foundation, you can apply his advice for successfully running your business-from initial planning to managing high-speed growth. Evaluate your business idea using the innovative MAR system Write a business plan sure to excite your investors Launch your company with minimal expenditure Boost online sales using cutting-edge marketing strategies Watch all your hard work transform into millions Did you know that eighty-one percent of millionaires are entrepreneurs? Join the pantheon of successful businessmen and women with *Zero to One Million*.

*Goodbye Homeboy* Sep 25 2021 One sunny afternoon in 1982, a young businessman

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experienced a terrifying mugging in New York City that shook him to his core. Tortured by nightmares about the teens who roughed him up, Steve Mariotti sought counseling. When his therapist suggested that he face his fears, Mariotti closed his small import-export business and became a teacher at the city's most notorious public school--Boys and Girls High in Bed-Stuy. Although his nightmares promptly ceased, Mariotti's out-of-control students rapidly drove him to despair. One day, Mariotti stepped out of the classroom so his students wouldn't see him cry. In a desperate move to save his job, he took off his watch and marched back in with an impromptu sales pitch for it. To his astonishment, his students were riveted. He was able to successfully lead a math lesson for the first time. Mariotti realized his students felt trapped in soul-crushing poverty. They saw zero connection between school and improving their lives. Whenever Mariotti connected their lessons to entrepreneurship, though, even his most disruptive students got excited about learning. School administrators disapproved of Mariotti discussing money in the classroom, however. He was repeatedly fired before receiving one last-ditch assignment: an offsite program for special-ed students expelled from the public schools for violent crimes. The success Mariotti had with these forgotten children—including coverage in the Daily News, The New York Times, and

World News Tonight—inspired him to found the nonprofit Network for Teaching Entrepreneurship to bring entrepreneurship education to low-income youth. By turns tragic and hilarious, Goodbye Homeboy shares Mariotti's flaws and missteps as he connects deeply with his troubled students, and woos the most influential people in the world into helping them—saving himself in the process. Today, Mariotti is widely recognized as the world's leading advocate for entrepreneurship education. More than one million young people from Chicago to China have graduated from NFTE programs, and NFTE counts Sean Combs, Chelsea Clinton, Diana Davis Spencer, and many more business, entertainment, and community leaders among its staunchest supporters. As Goodbye Homeboy powerfully illustrates, a spark of hope really can empower us to overcome life's greatest hardships.

#### **Financial literacy education**

Jun 03 2022

**Entrepreneurship** Oct 07 2022 Accompanying software (disc 2) is designed for creating business plans. It includes wizards that walk the user through the entire business plan process and 400 real sample plans to help users to craft their own.

#### **The Young Entrepreneur's Guide to Starting and**

**Running a Business** Nov 27 2021 It doesn't matter how old you are or where you're from; you can start a profitable business. The Young Entrepreneur's Guide to

Starting and Running a Business will show you how. Through stories of young entrepreneurs who have started businesses, this book illustrates how to turn hobbies, skills, and interests into profit-making ventures. Mariotti describes the characteristics of the successful entrepreneur and covers the nuts and bolts of getting a business up, running and successful. Teaching the Entrepreneurial Mindset Across the University Feb 16 2021 "It stretches no point to suggest that creativity, innovation and risk-taking will decide our future societal prosperity. We cannot spread those values too widely, so having taught engineering faculty in their first book, these authors now aim to boost the spirit across all disciplines. What a great success for all of us if they succeed." - Mitchell E. Daniels, Jr., president of Purdue University and former governor of Indiana Despite the relevancy of the entrepreneurial mindset for all career paths, only a small percentage of the higher education student population takes part in entrepreneurially-minded learning opportunities. This gap can be attributed to several factors. From a program perspective, many degrees are already at credit capacity which allows limited room in the existing curriculum to add new courses. From a student perspective, entrepreneurship education is thus positioned as optional and requires extra time (and in some cases tuition) to do so. Finally, from an educator perspective, the majority of

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faculty members across the university have not been trained in entrepreneurship and may not know where to start. Teaching the Entrepreneurial Mindset Across the University: An Integrative Approach overcomes these challenges by providing higher education faculty with a toolkit, including tips and strategies, to integrate the entrepreneurial mindset into existing courses regardless of discipline. The book is broken into three core parts: Motivation: The importance of the entrepreneurial mindset for all students is established; Design: The Entrepreneurial Mindset Teaching Blueprint is introduced as a tool for integrating entrepreneurially-minded curricular learning experiences within existing courses; Application: Example entrepreneurially-minded curriculum from across the university are provided. By integrating the entrepreneurial mindset across the curriculum, students from all disciplinary backgrounds will be better prepared to enter the workforce, solve complex social issues, and leverage entrepreneurial thinking in their everyday lives. This book is meant for educators who want to make an impact and truly prepare graduates for the real world.

*The State of Financial Literacy and Education in America* Aug 05 2022

**Running a Micro Business** Aug 01 2019 Running a Micro Business will help teenagers manage a small business while keeping up with homework, sports, family and friends. This

book follows Starting a Micro Business and discusses sales, customers service, marketing, record keeping, legal issues and time management.

**Readings in Philippine History** May 10 2020  
Entrepreneurship Feb 28 2022  
*Towards an Entrepreneurial Culture for the Twenty-first Century* May 22 2021 In line with the World Declaration on Education for All and the Millennium Goal of halving poverty in the world by the year 2015, education is expected to serve not only the acquisition of academic knowledge but also the preparation of young people for life and work. Secondary education has to meet the challenge of providing skills for successfully dealing with economies and work patterns in transition and changing cultural values. Education that makes young people entrepreneurial in a broad sense would be part of this solution. This volume draws on various experiences in entrepreneurial education around the world. It aims to provoke discussion on such questions as: How can we harness the imagination and entrepreneurial talents of secondary students as assets for development? How should these talents be channelled? What are the contents, subjects, topics that support the entrepreneurial process? What is the best institutional framework for entrepreneurship education? What kind of teacher is needed? How do we systematically measure the performance of

entrepreneurship education and training?  
Putting the Young in Business Dec 17 2020 Policies and practices promoting youth entrepreneurship in Organisation for Economic Cooperation Development (OECD) member countries were reviewed. Special attention was paid to the following issues: youth unemployment; contrasting employment situations and policy approaches in individual OECD countries; a definition of self-employment; and the state of entrepreneurship and attitudes toward it in OECD countries. Emerging program approaches to youth entrepreneurship were examined. Special attention was paid to "best practice" examples and international youth business networks. The issues of teaching teachers, teaching entrepreneurship at all levels (primary, secondary, and tertiary), and entrepreneurship training were also discussed. It was concluded that although youth unemployment is a highly intractable problem affecting all OECD member countries, globalization and other factors are causing economic development strategies to become increasingly local and regional. It was further concluded that entrepreneurial activity is a complex process whose outcome depends on a number of factors that are either not economic or only tangentially economic. The following policy suggestions were offered: (1) the field must become more institutionalized; (2) more program evaluation is

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needed; (3) more cooperative connections with other schools are required; and (4) young entrepreneurs need more networks and support groups among themselves. (Twelve figures/tables/boxes are included. The bibliography lists 31 references.) (MN)

*Spanish Translated Milady's Standard Professional Barbering* Oct 15 2020

Milady's Standard Professional Barbering is the primary resource for Barbering students preparing for their state licensing exam and a successful career in the professional market. It is the only textbook available that offers an integrated set of supplements to enhance the teaching and learning process. This new edition is the most stunning and versatile barbering education tool in the industry. Packed with hundreds of brand new full-color photos and procedures, students will be provided with the latest in infection control, hair replacement technologies, career preparation instruction and step-by-step shaving. Milady has been the trusted choice of Barbering educators for nearly sixty years and this new edition continues that trend with in-depth and engaging coverage of the most current topics in the profession. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**The Young Entrepreneur's Guide to Starting and Running a Business** Jun 22 2021 Describes the characteristics of a successful

entrepreneur, explains how to start and run a business, and offers tips on costs, investment, market research, and negotiation.

**2020 Vision: a History of the Future** Sep 13 2020 GSV's aspirational vision for how to address society's greatest challenge...ensuring that everyone has equal opportunity to participate in the future.

**Teach to Work** May 02 2022 The United States is abundantly rich in adults with "know how." By connecting mentors -- educated adults with expertise and knowledge -- with mentees -- teens and young adults who lack motivation, experience, and role models in their lives -- we can begin to close this gap dramatically. We can prepare the next generation for the jobs of tomorrow by adding real-world, project based experience to their education. Teach to Work is a call to action for mentors currently sitting on the sidelines. Whether you are a banker, lawyer, architect, accountant, engineer, IT specialist, or artist, you have the experience and skillset to become an ambassador of talent, grit, and transferable skills. The book provides a step-by-step guide to help professionals share their knowledge with the next generation of workers through this intergenerational experience. Based on Alper's fifteen years of mentoring inner-city high-school students, Teach to Work proves how corporations, professionals, and boomers can have a significant impact on the professional future of

America's youth. Drawing from real-life stories and letters received from students, teachers, and fellow mentors describing pride of accomplishment, Alper helps professionals embark on this journey to transform lives, mentoring one student at a time.

*Entrepreneurship* Aug 25 2021 Written by an award-winning expert demystifies the process of starting a business by presenting difficult economic, financial and business concepts in a manner easily understood by beginners. This book addresses the demands of integrating workplace relevant activities to meet academic standards. Placing an emphasis on developing business plans, it can be used as a professional resource for anyone looking to start their own business. "

**Entrepreneurship and Small Business Management** Nov 03 2019 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Written by award-winning experts, Steve Mariotti and Caroline Glackin, *Entrepreneurship and Small Business Management* presents complex economic, financial and business concepts in a manner easily understood by a variety of students. Based on a proven curriculum from the Network for Teaching Entrepreneurship (NFTE), it is organized to follow the life-cycle of an entrepreneurial venture—from concept through implementation to harvesting or replication. Filled with

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examples from a broad range of industries, it moves further into the entrepreneurial process—discussing the business plan and also the unique aspects of managing and growing entrepreneurial ventures and small businesses. *Insiders and Outsiders* Jun 10 2020 This study of xenophobia and how it both exploits and excludes is an incisive commentary on a globalizing world and its consequences for ordinary people's lives. Using the examples of Sub-Saharan Africa's two most economically successful nations, it meticulously documents the fate of immigrants and the new politics of insiders and outsiders. As globalization becomes a palpable reality, citizenship, sociality and belonging are subjected to stresses to which few societies have devised a civil response beyond yet more controls.

### **Entrepreneurship +**

**Mybizskillskit** Apr 08 2020 Entrepreneurship: Starting and Operating A Small Business, Third Edition, demystifies the process of starting a business by presenting difficult economic, financial and business concepts in a manner easily understood by beginning business students. This edition is based on a proven curriculum from the Network For Teaching Entrepreneurship (NFTE) and includes new case studies, a new Honest Tea Business Plan, and more on topics such as cash flow and e-marketing. Drawing on the experience of Steve Mariotti and Caroline Glackin, students will begin building their business plan as soon as they

open the text! In a step by step process students will learn how to start a small business, operate a small business and turn their ideas into viable business opportunities. *The Other Wes Moore* Nov 15 2020 NEW YORK TIMES BESTSELLER • The “compassionate” (People), “startling” (Baltimore Sun), “moving” (Chicago Tribune) true story of two kids with the same name from the city: One went on to be a Rhodes Scholar, decorated combat veteran, White House Fellow, and business leader. The other is serving a life sentence in prison. In development as a feature film executive produced by Stephen Curry, who selected the book as his “Underrated” Book Club Pick with Literati The chilling truth is that his story could have been mine. The tragedy is that my story could have been his. In December 2000, the Baltimore Sun ran a small piece about Wes Moore, a local student who had just received a Rhodes Scholarship. The same paper also ran a series of articles about four young men who had allegedly killed a police officer in a spectacularly botched armed robbery. The police were still hunting for two of the suspects who had gone on the lam, a pair of brothers. One was named Wes Moore. Wes just couldn't shake off the unsettling coincidence, or the inkling that the two shared much more than space in the same newspaper. After following the story of the robbery, the manhunt, and the trial to its conclusion, he wrote a letter to the other Wes, now a

convicted murderer serving a life sentence without the possibility of parole. His letter tentatively asked the questions that had been haunting him: Who are you? How did this happen? That letter led to a correspondence and relationship that have lasted for several years. Over dozens of letters and prison visits, Wes discovered that the other Wes had had a life not unlike his own: Both had had difficult childhoods, both were fatherless; they'd hung out on similar corners with similar crews, and both had run into trouble with the police. At each stage of their young lives they had come across similar moments of decision, yet their choices would lead them to astonishingly different destinies. Told in alternating dramatic narratives that take readers from heart-wrenching losses to moments of surprising redemption, *The Other Wes Moore* tells the story of a generation of boys trying to find their way in a hostile world. BONUS: This edition contains a new afterword and a *The Other Wes Moore* discussion guide.

### **The Entrepreneurial**

**Mindset** Oct 03 2019

**An Oresteia** Sep 01 2019 A Bold, Iconoclastic New Look at One of the Great Works of Greek Tragedy In this innovative rendition of *The Oresteia*, the poet, translator, and essayist Anne Carson combines three different visions—Aeschylus' *Agamemnon*, Sophokles' *Elektra*, and Euripides' *Orestes*—giving birth to a wholly new experience of the

classic Greek triumvirate of vengeance. After the murder of her daughter Iphigenia by her husband Agamemnon, Klytimestra exacts a mother's revenge, murdering Agamemnon and his mistress, Cassandra. Displeased with Klytimestra's actions, Apollo calls on her son, Orestes, to avenge his father's death with the help of his sister Elektra. In the end, Orestes, driven mad by the Furies for his bloody betrayal of family, and Elektra are condemned to death by the people of Argos, and must justify their actions—signaling a call to change in society, a shift from the capricious governing of the gods to the rule of manmade law. Carson's accomplished rendering combines elements of contemporary vernacular with the traditional structures and rhetoric of Greek tragedy, opening up the plays to a modern audience. In addition to its accessibility, the wit and dazzling morbidity of her prose sheds new light on the saga for scholars. Anne Carson's *Oresteia* is a watershed translation, a death-dance of vengeance and passion not to be missed.

**A New Day One** Jul 12 2020 Growing up on the South Side of Chicago, Rodney faced incredible hardships in the foster care system and coping with family drug problems and violence. But through sheer determination and the support of some key mentors, Rodney was able to reach for new heights as an Ivy League scholar and award-winning entrepreneur. *A New Day One* is Rodney's story of triumph

over adversity, filled with valuable principles and life lessons that are sure to inspire you into action. Whether you're an inner-city youth or a high net-worth businessman, there's something to be learned from Rodney's incredible story.

**Entrepreneurship** Apr 20 2021 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. *Entrepreneurship: Starting and Operating A Small Business, Third Edition*, demystifies the process of starting a business by presenting difficult economic, financial and business concepts in a manner easily understood by beginning business students. This edition is based on a proven curriculum from the Network For Teaching Entrepreneurship (NFTE) and includes new case studies, a new Honest Tea Business Plan, and more on topics such as cash flow and e-marketing. Drawing on the experience of Steve Mariotti and Caroline Glackin, students will begin building their business plan as soon as they open the text! In a step by step process students will learn how to start a small business, operate a small business and turn their ideas into viable business opportunities.

**Success for Teens** Dec 05 2019

[#fix Young America](#) Mar 08 2020 Our government is being strangled by partisan politics, youth employment is at a 60-year low, and student loan debt has surpassed \$1 trillion—and yet young Americans are

starting businesses in record numbers, all over the United States. If we want Millennials (and future generations) to survive and thrive in the new economy, then we need to funnel this entrepreneurial energy into something positive, or risk turning the Millennial generation into a lost generation. The solutions in this book represent the beginning of an important conversation about how to support and foster the real leaders of tomorrow. From policy ideas and educational programs, to private sector solutions and philanthropic activities, [#FixYoungAmerica](#) provides best practices and tangible solutions for solving the epidemic of youth unemployment—straight from the individuals and organizations that are already in the trenches, working to rebuild an entrepreneurial America right now.

*Social Entrepreneurship For Dummies* Jul 24 2021 Discover how to bring social responsibility to your business In today's business world, your bottom line isn't measured by your company's financial performance alone. *Social Entrepreneurship For Dummies* shows you how to implement social responsibility to your business plan in order to increase your bottom line. This book helps any social entrepreneur gain the necessary skills needed to change the system and spread the solution, while providing explanations of the most successful business tools being used today. A complete reference on the ideas and

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processes associated with social entrepreneurship  
Provides a foundation and business plan for those looking to create their own socially oriented business venture  
Social Entrepreneurship For Dummies gives you the trusted and friendly advice you need to get on your way toward social responsibility!

Business Education Forum Jan 30 2022

Entrepreneurship Sep 06 2022  
This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Written by an award-winning expert demystifies the process of starting a business by presenting difficult economic, financial and business concepts in a manner easily understood by beginners. This book addresses the demands of integrating workplace relevant activities to meet academic standards. Placing an emphasis on developing business plans, it can be used as a professional resource for anyone looking to start their own business.

*Exploring Careers for the 21st Century* Jan 06 2020

**New Total English Elementary Teacher's Book for Pack** Mar 20 2021

**Discovering Wes Moore** Aug 13 2020 For fans of The Wire

and Unbroken comes a story of two fatherless boys from Baltimore, both named Wes Moore. One is in prison, serving a life sentence for murder. The other is a Rhodes Scholar, an army veteran, and an author whose book is being turned into a movie produced by Oprah Winfrey. The story of "the other Wes Moore" is one that the author couldn't get out of his mind, not since he learned that another boy with his name—just two years his senior—grew up in the same Baltimore neighborhood. He wrote that boy—now a man—a letter, not expecting to receive a reply. But a reply came, and a friendship grew, as letters turned into visits and the two men got to know each other. Eventually, that friendship became the inspiration for *Discovering Wes Moore*, a moving and cautionary tale examining the factors that contribute to success and failure—and the choices that make all the difference. Two men. One overcame adversity. The other suffered the indignities of poverty. Their stories are chronicled in *Discovering Wes Moore*, a book for young people based on Wes Moore's bestselling adult memoir, *The Other Wes Moore*. Includes an 8-page photo insert. Praise for *Discovering*

Wes Moore "Moore wisely opens the door for teens to contemplate their own answers and beliefs, while laying out his own experiences honestly and openly."—Publishers Weekly  
"He argues earnestly and convincingly that young people can overcome the obstacles in their lives when they make the right choices and accept the support of caring adults."—Kirkus Reviews  
Hearing on careers for the 21st century Jul 04 2022  
*Cambridge IGCSE® Enterprise Coursebook* Oct 27 2021 The only endorsed resources for the Cambridge IGCSE® Enterprise (0454) syllabus. Bringing the world of business into the classroom, this coursebook helps students identify, plan, implement and evaluate their enterprise projects. The book has four sections based around the stages of the project with theory integrated throughout. This helps students relate their practical Enterprise project with the academic principles of business. With a foreword from the specialists at Cambridge Judge Business School, this coursebook helps students appreciate Enterprise skills in the world around them and talk to business people in their communities. Suggested answers to the exam-style questions are in the teacher's resource.